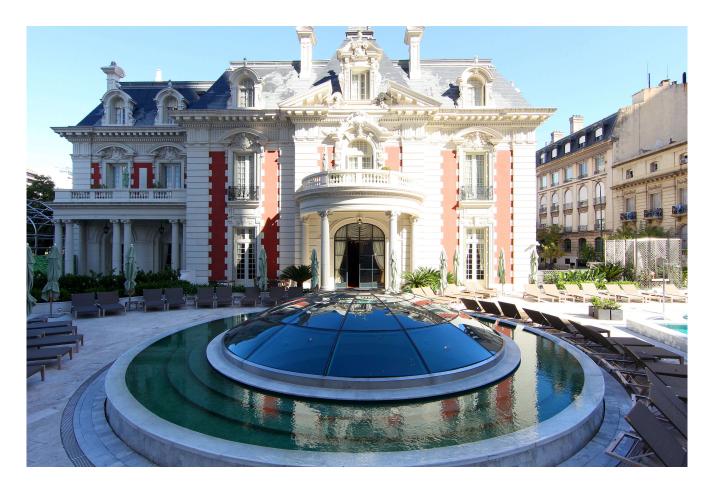
REVIEW: Four Seasons Buenos Aires



It's not the Ritz. But it might still be just as good.

On a recent trip to four South American countries — Chile, Argentina, Uruguay, and Colombia, I tried to stay at as many Ritz Carlton's as I could find. Turns out, I couldn't find many.

Being as how this was my first time to Buenos Aires, I started off on Tripadvisor and looked up the best 4 and 5 star hotels. It all came down to three choices if you were looking for the top-ranked luxury hotels in the city — The Alvear, the Park Hyatt, and the Four Seasons. I ended up choosing the Four Seasons because of its centralized location, the quality of the restaurants that it contained, and because of the relatively competitive rate. What I have never liked about

the Four Seasons, however, is their lack of a competitive loyalty program. It's not a part of a large chain like the Ritz is (Marriott), or something like the St. Regis (SPG). That meant that the \$1800 or so I would spend over a few nights would only go onto my Chase Sapphire as double hotel points, but I would not receive any preferential treatment as I would have with my Marriott or SPG status'.

The hotel is awfully pretty at night, and as is the case with Buenos Aires there was always something going on until the wee hours of the night. I returned from a discoteque one morning at 3AM just to see that the lobby bar was still relatively crowded and full of people dancing and drinking.



As for the rooms and service it was the small things that counted and made me smile. The bathrooms contained L'Occitane products, the building, although retro in character, had upgrades throughout. The gym had a barbell which is very rare in many places (I'm often relegated to weight machines which I hate), and the staff went above and

beyond during m stay. For example, the spa was supposed to be open when I had come back from a day of sightseeing, but 25 minutes before the steam room/spa amenities were supposed to be closed the doors were already locked. A quick visit to the front desk and security came to open up the entire spa — which ended up being a private spa experience. In another instance, I needed extra travel power adapters. I asked for a few and the front desk sent up a total of five!

With luxury hotels so close in 90% of the experience, it is always the extra few small touches that set aside one property from another. It was nice to see that the Four Seasons took those extra steps to make their guests' experience stellar and above and beyond!



You can't have proper tea/coffee time if you don't have trays for those tea cups!



Incredible Alfajores that the hotel made in-house. These are a national snack in Argentina, they're a flaky pastry-like cookie with dulce de leche in the middle.

PROS:

- Check out the gym not everyone works out when they're traveling but this one is especially nice and has a great view out the rooftop of the hotel
- The concierge's really know what they're talking about. Came to Buenos with a list of things I already wanted to do based off of other friend's suggestions and tripadvisor but the concierge's had some really good insight and other similar places to suggest based on my list coming in

CONS:

■ There was a lapse in service when we tried to get reservations at either the lounge or the restaurant last minute. The concierge and front desk were not able to accommodate our small (2-person) party even though we were guests of the hotel — you don't see this often at a 4-5 star property

SECRETS:

• Argentina is known for its meat, and the steakhouse in the hotel lobby is impressive. Be sure to have a meal in Elena which is downstairs — but make reservations if it's a Thursday-Saturday because they do get booked.

OTHER STUFF TO DO IN BUENOS AIRES:

- Food is superb here but by far my favorite thing in Buenos Aires (After going to about 10 different restaurants) were the empanadas at 1810. Try the Humitas, a corn ground and wrapped in husks then stuffed. It's a contentious issue when you ask the locals who makes the best Empanadas but more times than not 1810 is at the top of most of the local's lists.
- Check out Uruguay! Take the BuqueBus Express which for about \$150 R/T gets you to Uruguay and back for a day

trip in Colonia del Sacramento. It's a beautiful UNESCO heritage site, and eat at the quaintly beautiful Charco Hotel. It's right on the water and has an amazing selection of wines and beautifully executed flavorful dishes.

REVIEW: A peek into the SOHO Beach House in Miami

There's nothing quite as relaxing as tropical climates where a constant breeze keeps the sweat from building up and you can find some shade and a view. The SOHO Beach House in Miami is one of those spots.

From the minute you enter the building (located right next to the legendary Fontainebleau) there is a feeling of secrecy. After all, this is home of the SOHO club, known internationally as hidden lounges reserved for celebrities and well-heeled folk. You walk into the hidden check-in area where reception whisks you into an even more hidden (and velvet lined) elevator.

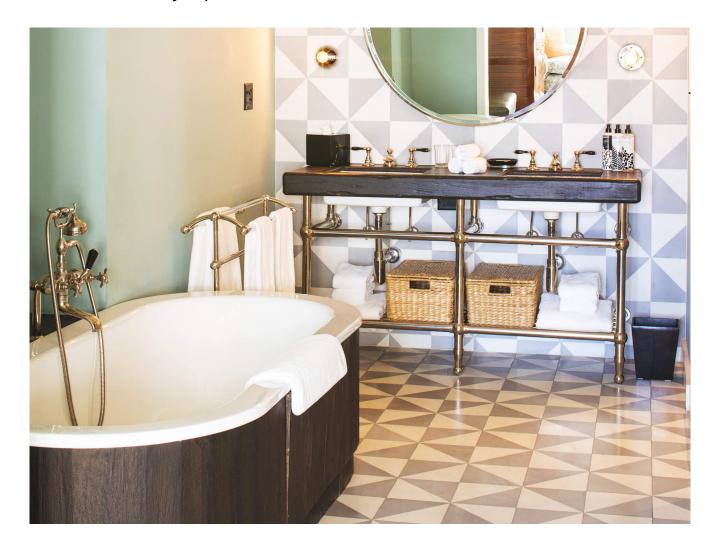
The best part of this hotel is the decor. It's eclectic and feels like something that someone might put together for their own house. It's a mishmash of items with a beachside bungalow feel. I wouldn't have thought that leather chairs with reclaimed wood and outdoor cushions would feel at home inside a hotel room but for the SOHO Beach House it all works well.



The best part of this hotel though is the property itself, namely the upstairs spaces, and all the little nooks and crannies of the SOHO Beach House members-only property. As a matter of fact, if you're not a member of SOHO House this is the only way you're going to get into this place short of being invited by a friend.

There's a movie screening room, an upstairs hot-tub, a

smallish pool, and dedicated beach access with chaises for hotel guests. The anchor restaurant in the hotel is of course Cecconis, similar to the SOHO House in Los Angeles and definitely worth a visit. Everything about the decor of this property is charming, upscale, and incredibly detailed. It's got a whimsical touch to it and I definitely think it's a great alternative to your standard faire in South Beach (as there's so many options there).



Check out the wood tub, the exposed brass piping, and the wicker baskets for towels and bath accessories

PROS:

- Impeccably decorated with a great beach vibe. This place really stands out and has character and charm
- Incredible rooftop deck which is great for a romantic retreat or just relaxing with your favorite beverage.

 Each room is different from the others which gives it a bed and breakfast type of experience (if that's your type of thing)

CONS:

- The service was not very good. It took multiple calls to get some extra soap and towels, and unlike many small boutique luxury properties, the staff doesn't go out of their way to know your name or particular preferences.
- The pool area is relatively small and covered by the trees and high walls of the building on either side, making it hard to catch some rays or to find an available lounge chaise.

SECRETS:

• Ask the front desk to send a bartender to your room for happy hour. There's a full bar set including fresh fruits, bitters, and assorted mixers on the bar cart in the room and bartenders on staff will come to your room to make drinks for you as you get ready for your night out on the town!

OTHER STUFF IN TOWN:

• With the caveat that i've been to Miami well over 30+ times one thing that always stands out to me (And still my favorite hotel in Miami) is the Setai. It's the pinnacle of luxury in South beach and has been since it's inception. I really enjoy a speciality martini they make there called the "Chili Passion Martini". Enjoy it in the lobby of the Setai which is decorated with manta ray skin-lined walls and teak wood imported from Indonesia. I always make a stop here when i'm in Miami.

