

# REVIEW: The Loews Hollywood Hotel – Location Location Location

The Loews hotel in Hollywood was formerly a Renaissance, but in 2013, the Loews chain acquired the property and went with a huge remodel. I've stayed at this hotel both before and after the remodel and my thoughts are below!

The property is now significantly nicer than it used to be, as far as aesthetics are concerned.



The lobby is a spanking new place, and it's nice and modern.. if that's your thing

There's a modern vibe to it, with dark woods and light marble, and although I love the look of it, there's a coldness to the whole place that makes it feel a bit hollow. The rooms have been renovated, but they still retain the low ceilings from the Renaissance hotel era of the building. The furnishings are great to look at but also feel a bit cheap. The glass

tops to the surfaces just aren't something I normally associate with a 4-5 star hotel.



The rooms are beautifully decorated, but the materials are a bit subpar, so they are going to show with age quite quickly

Service is decent at this hotel, but nothing stands out. The staff at check-in were curt and polite, but didn't go out of their way to show that this was a hotel that would go above and beyond.

There is one aspect of this property that stood out, and that was the spa. If you stay here at the Loews i'd recommend checking out Balance Spa. The staff here were absolutely professional and the spa was a hidden gem, with a very relaxing zen vibe.



It's awesome! Calming and beautifully executed.

Lets talk about location – This hotel is really great if this is one of your first visits to Los Angeles, and you want to check out the Hollywood area. It's right at the epicenter of Hollywood – Hollywood & Highland, and just a few blocks from the stars on the Boulevard, and all the other sights associated with Hollywoodland. If that's what you're seeking, there really isn't another luxury property as close as this one. If that's of little importance to you, i'd recommend checking out some of the other countless luxury hotels within Los Angeles. There's just too many gems to settle for this average luxury hotel.

#### **RATING:**

Hard Product:

-Location (How close is this to top attractions in the

surrounding area?)

10/10

-Cleanliness (Is the grout in the bathroom clean? How good is maid service here?)

8/10

-Upkeep (Is the hotel in need of a remodel, or is it being constantly kept up?)

7/10

-Public Spaces (How unique/inventive/useful are the public spaces?)

6/10

Soft Product:

-Service (How good is the service here?)

7/10

-Restaurants On-Site (Are the restaurants on site somewhere even the locals would go to?)

5/10

-Concierge (Specifically, how effective is the Concierge at helping you with a new locale?)

6/10

**TOTAL: 49/70**

(40/80 is average)

**PROS:**

- Location couldn't be any better
- Decor is modern

**CONS:**

- Nothing stands out about the hotel
- Service could use some work, it's not terrible by any means, but it doesn't stand out

**SECRETS:**

- This hotel is a view hotel, ask for a high room!